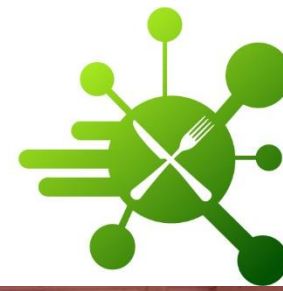


SMART FOOD CHAIN

MINIMIZE WASTE IN FOOD SUPPLY



**APIA & AWA SMART PACKAGING
WORLD CONGRESS 2024**



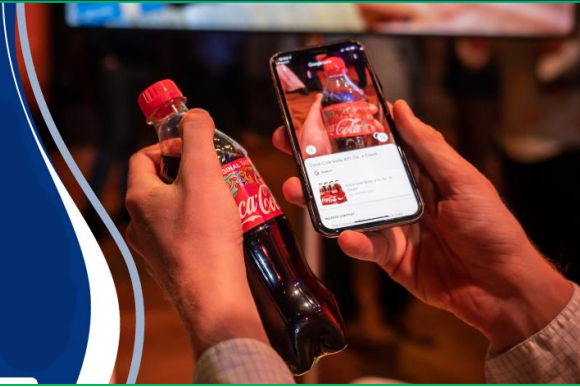
**Nov 18-19, 2024
AMSTERDAM**

**SPECIAL PACKAGE FOR "SMART FOOD
CHAIN" PARTICIPATING COMPANIES**

APIA & AWA
SMART PACKAGING
WORLD CONGRESS 2024

**Team-up for
Smarter Packaging!**

18-19 November 2024 | Amsterdam, NL



SMART FOOD CHAIN

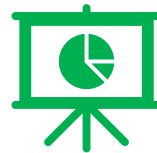
MINIMIZE WASTE IN FOOD SUPPLY



Connecting The Smart Packaging
Industry



Update and meet-up for the Smart
Food Chain Initiative



Workgroup meetings and
planning of tasks



The first Face-to-Face
meeting for our consortium



Rules and ways to manage and
administer the funding

AIPIA & AWA
SMART PACKAGING
WORLD CONGRESS 2024

**Is your Packaging
Smarter than mine?**

18-19 November 2024 | Amsterdam, NL



The AIPIA World Congress 2024 represents the pinnacle event in the Smart Packaging sector, showcasing an extensive spectrum of technology, spanning both active and intelligent applications. This unparalleled gathering serves as the ultimate hub for the global smart packaging industry, bringing together brand owners and various stakeholders. We are thrilled to announce that in 2024, the AIPIA World Congress will collaborate with AWA Alexander Watson Associates, providing an even more enriching and comprehensive experience.

We expect all Smart Food Chain partners to join us at the separate meeting during the AIPIA & AWA Smart Packaging World Congress 2024, taking place in the vibrant heart of Amsterdam on 18-19 November 2024. The theme for this extraordinary event is "**Team-up for Smarter Packaging**," reflecting the collaborative spirit that drives our Smart Food Chain initiative!

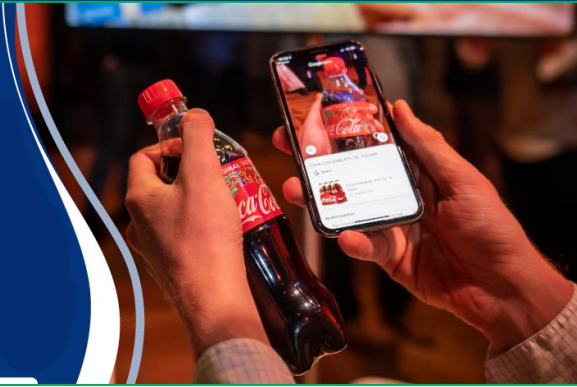
As a SFC partner, you will not only gain a prominent platform to showcase your technology, but it will also be the opportunity to start working on the Smart Food Chain project. All workgroups will meet and define tasks. Special sessions on how to manage the EU Fund and of course finally Face-to-Face meetings!

The best start to a successful Smart Food Chain: see you all in Amsterdam

AIPIA & AWA
SMART PACKAGING
WORLD CONGRESS 2024

Team-up for
Smarter Packaging!

18-19 November 2024 | Amsterdam, NL



This why you will be there...



ENGAGE WITH BRANDS AND SMART FOOD CHAIN PARTNERS

Partnership gives your business the opportunity to connect with brands – have the conversations that matter and shine the spotlight on your technology as our worldclass content illuminates the horizon and possibilities for the future of intelligent packaging. Our flagship congress in Amsterdam put you in the room with hundreds of your target customers from around the globe.



TECHNOLOGY SYNERGY AND START BUILDING THE SFC PROJECT

Embark on a journey of innovation at our two-day exhibition, where strategic collaborations take center stage. Explore dynamic partnerships between brands and technology experts, fostering a synergy that propels the evolution of cutting-edge smart packaging solutions. The exhibition serves as a pivotal platform, not only for showcasing innovative products but also for fostering meaningful interactions with potential customers.



PROFILE YOURSELF AS A SMART FOOD CHAIN PARTNER

Speak at our industry-leading event and position you and your brand at the forefront of innovation in the packaging space.



REACH THE SMART PACKAGING COMMUNITY AS WELL

Sponsor companies will benefit from a selection of marketing activities: advertising campaigns online, on AWA and AIPIA social media channels, on the website and email shots to the AWA and AIPIA database which will further increase your exposure. AWA also collaborates with industry media outlets to target new customers and make sponsors stand out with a comprehensive brand proposition.



SPECIAL PACKAGE FOR THE



PARTICIPATING COMPANIES

The AIPIA WORLD CONGRESS will Increase and Optimize your Brand Recognition and Smart Food Chain participation with:

- **Delegate Passes** to attend the Smart Food Chain Annual Meeting AND the AIPIA World Congress
- Exclusive **meeting spot** at the congress area, including branding. Bring flyers/leaflets with you
- Special **Dinner Invite on 17th November** with Smart Food Chain partners, AIPIA Speakers and Sponsors and Brand owners
- **Sponsorship Title** as “Smart Food Chain Partner”
- Logo with **Hyperlink** on the AWA and AIPIA Websites
- Logo on AWA and AIPIA **Social Media Campaigns** of the event
- Logo on email campaigns to AWA and AIPIA **database**
- Logo on onboarding **emails** and the AWA emailing system

SFC PRICE:

€ 3500,- for 2 p

€ 1750,- for 1 p

AWA CONFERENCES & EVENTS

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